

Job Name _____ City _____ State _____

Advertiser Name _____

Marketing Consultant _____

Ad Panel Size

14 Panel - Full Half Double Other _____

16 Panel - Full Half Double Other _____

Submission of Artwork

When submitting artwork, either electronically (email, Dropbox, OneDrive) or on disk/CD, always include any placed images and fonts used in the project. ZIP, compress or archive all pertinent files into a single package to ensure that all images, fonts and files remain together. **Please send email direct to the Marketing Consultant at _____.** No email accepted by the office.

All customer supplied scans and photos need to be a minimum of **300 dpi** at the final output size. Higher resolutions are better, we can always reduce to fit but can not enlarge. Please submit images in TIFF or uncompressed JPEG format.

Complete ads can be accepted in several formats. PDF, Adobe Illustrator, Photoshop or InDesign are preferred, other formats can be imported or converted. However, converted files will not always be exactly like the original.

File Formats Supported

- Adobe InDesign (.indd)
- Adobe Illustrator 8.0 (.ai, .eps)
- Adobe PDF (.pdf)
- .jpeg, .tiff
- CorelDRAW! EPS Files* (.eps)
- Adobe Photoshop (.psd)

* Due to font inconsistencies, we can not accept native CorelDRAW! files (*.cdr). However, we can accept files from CorelDRAW! that have been exported as EPS files (*.eps) or PDF files (*.pdf).

Ad Dimensions

Width: _____

Height: _____